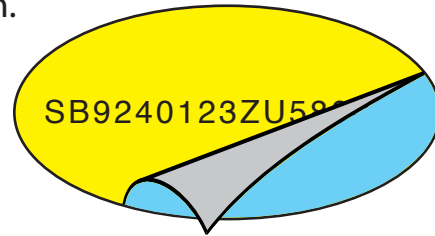


You can create unique interactive in-packs and promotional print pieces featuring customized random variable coding for web-based promotions --- with super fast turnaround times and the lowest prices!

The benefits of adding intelligent Variable Ink Jet Coding onto your next promotion piece:

- Digital connection to your customers. Build your customer database using the Internet.
- Everything is built in: the codes, the security, the printing and the tracking platform.
- Ideal for game promotions, sweepstakes, rebates and loyalty programs.
- Up to 16 digit, unlimited random computer alphanumeric codes, symbols and legends (2 sides)
- Richer data helps validate promotions impact and proof-of-purchase.
- Link valuable demographic data to specific purchases.
- Embed product-specific identifiers (such as SKU or channel info).
- Easy customer participation provides real-time feedback and validation.
- Specialized security system offers multi-level password protection.
- Prevents messaging errors such as code duplication.
- Save significant costs over traditional game promotions.
- No pre-printed game pieces - A digital solution.
- Total flexibility: Faster roll-outs. Shorter lead times!



Introducing Encapso-Pak:

All in-line press printed and sealed FDA approved encapsulated in-packs and on-packs. Features 4 plastic layers (printed front & back) plus tamper proof variable ink jet codings and scratch-offs for security games, proof of purchase and Internet promotions.*

- FDA Approved for Direct Food Contact: In-Packs & On-Packs
- No overwrap (cello bags) required – 4 sides sealed with FDA adhesive
- Tamper Proof Security for Games and Web-based Promotions
- Digital Ink Jet Imaging using 16-Digit Alphanumeric or Special Codes with Real Time Tracking
- 4 Color Printing with Sticker Backings and Scratch-Offs
- **Super Low Pricing based on high volume manufacturing methods!**



Sample ENCAPSO-PAK with scratch-offs (front) and variable ink jet coding (back). Many options available: 4 color stickers, lenticular and more!

How the Encapso-Pak is manufactured:



WCG can engineer and manufacture the most engaging, interactive all in-line printed paper and plastic formats, including stickers, labels, mini-catalogs, multi-coupon packages, in-packs and on-packs, pop-ups and puzzles --- all with variable ink jet codes. Plus, you can add options like lenticular animation and 3D, temporary tatoos, scratch-n-sniff, micro-scents, scratch-offs and more!

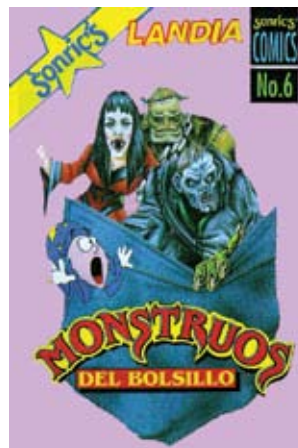
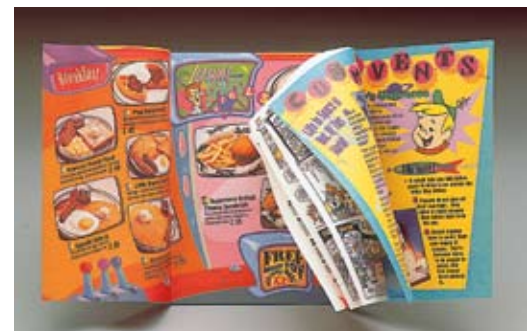


Game and Sweepstakes Cards for In-Packs and On-Packs: FDA Approved Direct Food Contact using ENCAPSO-PAK technology.

You can have the most compelling printed promo products in the market! WCG has the fastest turnaround and lowest pricing!



Ultra Mini Comic Books and Catalogs: As small as 2" x 2" with multiple pages. Add digital coding and other options!



Create special pull-outs with digital coding for web based promotions and couponing.



Add digital coding to plastic and paper bags.

Pressure sensitive labels. See ENCAPSO-PAK details and printed samples.



For ENCAPSO-PAK press produced samples, please call: 630-467-0900.